

Colleen Peoples / UX Designer

✉ colleenpeoples@gmail.com 📍 Portland, OR 🔗 colleenpeoples.com

Experience

Sr UX Designer / XPO Logistics

📅 Sept 2015 – Present

- Reduced design and development time with the implementation of a Material Design-based UI library created and maintained with team members.
- Ideate user-centered product solutions through heuristic evaluations of existing products, white-boarding sessions, participatory design workshops, and user review meetings.
- Communicate product designs to stakeholders through deliverables, including user flows, wireframes, mockups and high-fidelity interactive prototypes.
- Collaborate with cross-functional team members in an agile environment to create intuitive mobile and web-based experiences.

Lead UX Designer / Seagate

📅 Jan 2013 – Aug 2015

- Set experience direction for consumer and business NAS products, contributing to improved Amazon star ratings.
- Designed information architecture for NAS OS 4 to support 3rd-party applications, expanding total available market.
- Reduced time to market by collaborating with product management, product development, and engineering teams.
- Improved user satisfaction by converting support feedback into feature enhancements.
- Managed European-based design contractors to meet project deadlines.

UX Designer + Graphic Designer / LaCie

📅 June 2010 – Dec 2013

- Improved quality of website product marketing by creating a template and a localization process for product pages.
- Produced higher quality packaging in faster turnarounds through redesigned standards.
- Mentored Jr. designers, improving their professional skills.

Graphic Designer / Ideawörks

📅 June 2006 – Jan 2010

- Drove repeat business and client retention by producing annual reports, invitation packages, websites, and other projects.

Skills

Strengths

- ♥ empathy
- 👥 collaboration
- 📖 storytelling
- 🔗 information architecture
- 🖱 interaction design

Methods

- card sorting
- guerrilla research
- heuristic evaluation
- personas
- prototyping
- site mapping
- sketching
- surveys
- task flows
- usability testing
- wireframing

Applications

- | | |
|-------------|-----------------|
| Axure RP | ● ● ● ● ● ● ● ● |
| Sketch 3 | ● ● ● ● ● ○ ○ |
| InVision | ● ● ● ● ● ○ ○ |
| Photoshop | ● ● ● ● ● ○ ○ |
| Illustrator | ● ● ● ● ● ● ○ |
| PowerPoint | ● ● ● ● ● ● ○ |

Education

B.A. in Communication Arts

University of West Florida

Pensacola, FL · May 2006

Graduated Cum Laude.

Everything Else

References

People are standing by to tell you great things about me. Just ask, and I'll send you names.